



The 2016 International Conference on Stillbirth, SIDS and Baby Survival

To Whom It May Concern / Dear.... / Dr.

We are happy to announce that the city of Montevideo, Uruguay will host the 2016 International Conference on Stillbirth, SIDS and Baby Survival to take place on September 8th, 9th and 10th at the Radisson Hotel. The pre-conference meetings and opening welcome reception will take place on September 7th.

This Conference is jointly organized by the Uruguayan Society of Pediatrics (SUP), the Argentine Society of Pediatrics (SAP), the International Stillbirth Alliance (ISA) and the International Society for the Study and Prevention of Perinatal and Infant Death (ISPID).

The importance of this Conference for Latin America lies in the fact that regional statistics and records of intrauterine death are poor, and public health policies do not include actions aimed towards generating strategic programs.

Even though Sudden Infant Death Syndrome is still a medical enigma, there are prevention strategies aimed at safe sleep which could reduce the number of deaths. Only a few countries in the region have such prevention campaigns in place.

The main goal of this conference is to raise awareness about actions that can reduce the incidence of both stillbirths and sudden infant deaths. Such actions can directly reduce maternal, perinatal and post-neonatal mortality.

This Conference will emphasize the importance of research on Intrauterine death and Sudden Infant Death Syndrome, in accordance with international protocols in place and the best scientific evidence available. The Conference will include the presentation and discussion of the results of current research on a regional and international level.

The death of a baby before or after birth is a long-term devastating experience for the entire family, and therefore parents should be actively involved in the Conference's activities. Counselor Jessica Ruidiaz, president and spokesperson of parents' organization *Fundacion Era en Abril* and board member of the International Stillbirth Alliance, supports this Conference with the hope that it shall provide updated guidance to help parents during the mourning of a child's death.

We aim to involve researchers, physicians, nurses, public health professionals, counselors, parents and others in the community in this major event so as to jointly strengthen and improve obstetric and pediatric programs of prevention throughout Latin America.

We look forward to welcoming you to the city of Montevideo.
Very respectfully,

Latin America Conference Co-Chairs
Virginia Kanopa, MD
Alejandro Jenik, MD